

University Council Communications Committee Annual Report September 1, 2022 – August 31, 2023

Goals:

Goal/Metric	Accomplished	In Progress	Not Accomplished
<p>Each member of the Communications Committee will submit at least two story ideas to University Communications and Marketing (UCM) for consideration for The University of Akron Magazine, including topic details, department(s)/colleges involved and contact for more information.</p> <p>Story ideas due: By December 1 (for spring 2022 issue) and March 1, 2023, (for fall 2023 issue).</p>	<p>X (Received story ideas from 5 committee members)</p>		
<p>Committee also will provide feedback to UCM on the first two issues of the magazine (spring 2022 and fall 2022) and offer suggestions for improvement.</p> <p>Feedback due by February 1, 2023.</p>			<p>X</p>
<p>On an ongoing basis, the Communications Committee will be available to help compose/review both internal and external University Council committee communications as needed.</p>	<p>The committee was never asked to review any communications from other committees.</p>		

What were your top two successes?

1. Given that the committee was granted permission to meet on an as-needed basis for 2022-23, the UCCC only met in September and October 2022. Getting some story ideas for the fall 2022 and spring 2023 issues of the UA Magazine were the biggest successes.

2.

What were your top two challenges?

1. Getting full committee participation toward goals.
- 2.

Please list the dates of your meetings:

September 23, 2022

October 17, 2022

Please submit the report to Heather Loughney (hl@uakron.edu) by September 15th.